



TECH PARTNER ONE-PAGER

Maternity tech, all in one place

Put your app where families are already searching.

What My Bump Hub is

One place for maternal health. Families find verified providers, the wider village and the right apps for every stage, from trying to conceive to the early years. Think of us as the Google for maternal health. We are not replacing apps: we help families find the right ones, and we help app makers reach the families who need them.

Why partner now

- Show up where families are already looking
- Get matched to the right moments in the journey
- Be part of one trusted hub, not one more download
- Always free for families, so the audience keeps growing

Who you reach

Trying to conceive

Cycle and fertility tracking and fertility care

Pregnant

Tracking, prenatal care and birth planning

Postpartum

Recovery, feeding, sleep and mental health

Early years

Routines, growth, pediatric care and childcare

Support circle

Partners, family and friends who show up for her

650+ doulas in the network across the U.S. today

50 influencers onboarding, each with 250,000+ followers, hosting VIP sessions on the Doula Mixer Tour **GOAL BY DECEMBER 2026**

10 of every provider type in every state **GOAL BY DECEMBER 2026**

GOAL BY DECEMBER 2026 Just 10 of each type in one state × 52 places (every state, DC, Puerto Rico) = 520 of each type nationwide × 41 village types = **21,000+** providers and partners

How apps show up in the Hub

1. **Apply and list your app.** Tell us what it does, who it serves and where it fits.
2. **Get verified.** Our team reviews every listing.
3. **Appear in the app directory** by need: fertility, pregnancy, postpartum, lactation, mental health, telehealth and more.
4. **Get matched and discovered** when families search for what you solve.

Every app gets a full profile: founder story video, logo, category, what the app does, who it is for, and App Store and Google Play links.

FOUNDING APPLICATION PARTNER

\$999 per app, per year

- Featured app profile and category placement
- Direct linking to your app
- Newsletter and social highlights
- Performance dashboard

Professional media support is complimentary for partners who join by October 31, 2026.

Launch timeline

By October 30

Providers and partners see their profiles

November 2026

The app goes live

Thanksgiving 2026

Public launch for families

Privacy: we do not sell family data. Partners see aggregated insights. Families choose what they share.

Join the Village as a tech partner

mybump.com/partners/applications | See Maternity Tech: mybump.com/tech

Join now